

Spotlight On Atlanta

ATLANTA RANKINGS

Gay Index Rank: **299**
 Gay Male Index Rank: **419**
 Lesbian Index Rank: **175**
 National Norm: **100**
 Median Household Income: **\$34,770**

Just about everyone along the East Coast of the U.S. knows Atlanta is the queer 'Mecca' of the South. Gays and lesbians have flocked to this Southern metropolis over the years in droves - and for good reason.

Atlanta has one of the most progressive and largest gay & lesbian communities in the entire South, excluding Florida. Anchored by **Piedmont Park**, north of the city, we start with the Midtown area of Atlanta. In **Midtown**, the gay community is spread out all throughout this region, with clusters of bars, restaurants and other gay retailers including **Blakes on the Park** and **Outwrite Books**; **Ansley Mall**, north of Monroe with **Burkhart's Pub**, **Brushstroke** and the famous **Cowtippers** restaurant hall; **Ansley Mall**; **Cheshire Bridge Road** with **The Heretic** and other bars; **Woofs** even farther north; east side of **Piedmont Park** with **Big Red Tomato** and **Red Chair**; and the **Midtown Promenade** with **Hoedowns** and other bars.

Atlanta has two strong gay & lesbian business associations, and both their pride and film festivals are some of the largest in the country. In addition, their local **Convention & Visitors Bureau (CVB)** has begun marketing Atlanta officially to gay & lesbian travelers and has a section of their website dedicated to this sector. **Delta Airlines**, based in Atlanta, has also begun to make outreach to the gay & lesbian community and has marketed itself in event, print and Internet advertising in 2004.

Local companies with strong diversity initiatives for gay & lesbian employees include:

Company	CEI Rating*	Fortune 500 Rating
- Coca Cola	100	94
- Cox Communications	95	
- Delta Airlines	85	136
- Earthlink	88	
- Home Depot	85	17
- ING North American Insurance	100	
- Mirant Corp.	45	474
- Newell Rubbermaid	100	343
- Southern Co.	48	168
- SunTrust Banks	100	183
- UPS	100	43
- Worldspan Technologies	90	

CEI Rating: HRC Corporate Equality Index is a tool to measure how equitably companies are treating their gay, lesbian, bisexual and transgender employees, consumers and investors.



PRINT

David Atlanta Magazine: www.DavidAtlanta.com
 Southern Voice: www.Sovo.com
 Labrys Atlanta: www.labrysatl.com

INTERNET

www.Gay-Atlanta.com
www.AtlantaBoy.com
www.ProjectQAtlanta.com

EVENTS

Atlanta Pride: www.AtlantaPride.org
 Black Pride Atlanta: www.inthelifeatl.com
 Out On Film: www.OutOnFilm.com

BUSINESS ASSOCIATIONS

www.aen.org
www.AtlantaGayChamber.com

ORGANIZATIONS

Atlanta Gay Men's Chorus: www.AGMChorus.org
 Gay Atlanta Sports: www.gaytispports.com