



Gay & Lesbian Social Networking Marketing - Advertising - Community

Pink Banana Media | www.PinkBananaMedia.com
Matt@PinkBananaMedia.com
Voice: 323.908.3653 | Fax: 253.295.0517

How Can We Help You?

Strategic Online Media Placement



We can offer you **Banner Advertising** and **E-Mail Marketing** opportunities to help promote your business to the online GLBT community. Working with a network of strong web sites targeting the GLBT community, we can help **Match** your product or service to the online GLBT community that is right for you, targeting by **regions of the world** as well as themes

including **travel, sports** and more.

With a **Direct E-Mail Campaign**, you can reach our entire list of **160,000+ GLBT consumers** (or our partner's reach of over **1,000,000+ GLBT consumers**), or reaching just a portion of these consumers based on zip code and other regional targeting.

How Can This Help You?

Targeting GLBT Consumers? Our sites have an incredible reach due to their viral capabilities and their social networking functions, including integration with MySpace, Facebook, YouTube, Flickr and other sites. In addition, we work with other partner websites so that we can reach over **1M consumers**. www.PinkBananaMedia.com/Consumers/

Our Web 2.0 Services



Specialized Web 2.0 Marketing: Our company specializes in the more unique aspects of online marketing in 2009. Working closely with your product or service, we can help promote your company to the online GLBT community utilizing such services as **Facebook Pages**, **IgoUgo.com** and **TripAdvisor.com Marketing**, **MySpace Pages**, **Blog Creation**, **YouTube Video** and **Flickr Photos**, just to name a few.

Incorporating some of our best **Specialized Web 2.0 Marketing** with your **Banner Ad Campaign** allows us to **Supercharge** your online advertising... we call it **Banner Advertising Plus!** Every client's needs are custom, so tell us more about your product or service so that we can custom-tailor a **Banner Advertising Plus** solution that's right for you. www.PinkBananaMedia.com/Services/

Our Business Products

PBM Monthly Gay Business Report
www.PinkBananaMedia.com/BusinessReport



PBM Annual Gay Market Report
www.PinkBananaMedia.com/MarketReport



How Can This Help You?

Targeting the GLBT Business Market? Our Gay Business Report is targeted to our **15,000+ Members in our Business Database**, which includes GLBT businesses large and small, GLBT business leaders within their respective Fortune 500 companies, as well as Ad Agencies and other business individuals seeking to reach the GLBT market, or are highly influential to the GLBT community. Offering Advertising & Sponsorship opportunities in both publications, which are available in Print and PDF formats.